

Letter of Introduction

The Bioindustry in Japan

The political decision to make Japan the World's most advanced Bioeconomy by 2030 affects the whole market of the Bioindustry. This means that Japan is the World's most exciting hotbed for all of the Bioindustry. There are tax-perks, a highway to approval for some types of BioMedicines and a lot of opportunity.

This applies to all kinds of partnering: M&A, JV's, licensing, distribution, etc.

Find your ideal Japanese business partners

As Japan lacks Yellow Pages and is traditionally working with referrals, it can be almost impossible to find the right business partners. How would you find the company who needs your biosimilars? Or how can you make sure you get to meet with the right decision-makers in Japan?

We are here to help. We focus on helping European companies achieve just the right thing in Japan. In short: We set you up with the right people in the right organizations.

About Manifestum

We have established a strong presence in Japan with our office in Tokyo and have a deep, wide and relevant network. We know the language, current trends, the business culture and have the necessary knowledge to get things done in Japan's corporate world.

Our mission is to help European Bioindustry companies achieve the most in the Japanese market. We help you with what you need, be it: market research, due diligence, analysis, strategies, networking, opening doors, certification, conformity, meetings, preparations, bureaucracy, contracting etc. Manifestum AB is a Swedish company. This means co-operation is simplified for our European clients in areas such as payment (invoicing in Euro) and all cultural aspects.



Stefan Sandström, General Manager

Stefan is a Swedish national living in Japan since 2007 and appointed an expert on BioTech and Japanese business culture by the **EU-Japan Centre for Industrial Cooperation** and accredited by **German RKW**. Formally studied medicine, chemical engineering and AI. Has started and exited several businesses. Has raised capital on the international scene and achieved international first sales for all of his projects. Seasoned business-developer within a variety of positions.

Feel free to contact us with your challenges and let's see what we can do for you:

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